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Visit CompassCom at Esri 2011 User Conference, July 2011

Leverage your ESRI investment and ensure fleet efficiency

Centennial, CO (July 6, 2011) – Visit Esri partner [CompassCom](#) (booth #2206) to see how AVL can provide immediate cost savings in fuel usage and other vehicle-related costs, during the Esri International User Conference in San Diego, July 11-15.

No matter the size of your fleet, any organization that is already using ESRI ArcGIS can leverage that investment to improve their bottom line, increase worker safety, provide better customer service and create efficiencies across the board.

“CompassCom has been working with Esri since 1994 and we are the ‘go-to’ AVL company for anyone using Esri technology,” said W. Brant Howard, founder and CEO of CompassCom.

Working with the Esri ArcGIS platform, CompassCom provides all five elements of a complete AVL program, in a completely flexible and interoperable way:

- **Hardware**
 - Most GPS capable hardware on the market today
 - CompassCom can install recommended hardware on your vehicles or we may be able to use what you already have
- **Connectivity**
 - Any wireless carrier, including combinations
 - 2-way radio
 - Wi-Fi
 - Satellite
- **Data interoperability server**
 - CompassLDE, the unique server
 - Compiles data simultaneously from all inputs for real-time analysis
 - Supports SQL or Oracle databases
- **GIS Data**
 - Works with ESRI ArcGIS 10
- **Decision-making software tool**
 - CompassTrac 5 – real-time viewer
 - CompassRespond – allows incident command on site and off, simultaneously
 - CompassReports – creates standard and customized reports of archive data for analysis and proof of ROI

At booth #2206, watch a live feed showing how AVL works. Cityworks customers who are considering AVL can also see the recent plug-in developed using CompassCom’s API that brings the program into the Cityworks standard viewer; creating an easy user experience for fleet managers in Public Works departments.

BE GREEN: CompassCom appreciates that you don't need a lot of paper to take home from the show, so we won't load you down with handouts. After you see our demonstration and watch the live feed, be sure to visit our website for more information on our AVL solution.

WIN: Check out the remote-controlled vehicles at our booth, and register to win! Winners will be able to pick their model: police car, dump truck, fire engine . . . winners will receive their vehicles in the mail following the show. If you are not able to attend this year's Esri User Conference, check out our website, download a demonstration, and be eligible to win anyway!

"With CompassCom, the efficiencies and the level of interoperability that is built-in should make the Return on Investment in instituting an AVL program very clear," said Howard. "We invite everyone to come to booth #2206 and check us out."

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About CompassCom

CompassCom[®], an ESRI business partner, enables fleet management, ensuring efficiency, accountability and worker safety through reliable AVL solutions that integrate GPS, Geographic Information System (GIS) and wireless technology. CompassCom clients currently manage more than a hundred thousand vehicles, allowing government agencies, utilities operations, oil and gas companies and service fleet managers to monitor in real-time and provide reports for every asset with a push of a button. Our AVL systems are the most flexible in the industry, allowing customers to use their preferred wireless carriers, leverage their investment in GIS, host data on or off-site, choose a variety of hardware options and even work with their existing two-way radio systems. Training, consulting and partnering with our clients, we've been optimizing Return on Investment since 1994. For more information, visit us at www.compasscom.com or call 303-680-3311.