

CompassHoldings Strengthens Team with Addition of Tammy Peterson to Lead Strategic Marketing

DENVER, CO, January 26, 2021 – The One-Compass suite of companies, consisting of CompassCom Software, CompassData, Inc. and CompassDrone, providers of innovative geospatial tools and data solutions, are pleased to announce that Tammy Peterson has joined the organization to lead their Strategic Marketing and Business Development initiatives.

“The 2020 business environment provided new and unforeseen challenges, but amidst the chaos, the Compass family of solutions continued to grow. Our suite of custom, accuracy-based offerings are well established in the market, but as the landscape continues to evolve, customers have an ever-expanding set of difficult questions and are requiring solutions such as ours to provide the answers they seek.” says Chief Revenue Officer, Mike Gyde. “The growing need in the industry warrants a true professional to enable the greater market to have awareness of our products and services. We are very excited to have Tammy bring her wealth of Business Development and Marketing experience to help position the Compass solutions to best assist our customers with the rapidly growing and changing environment in the market today”.

Peterson brings more than 20 years’ experience in strategic marketing and relationships, as well as business growth and development. Previous tenures at SOLV3D Inc. and Valtus Imagery Services, now the HxGN Content Program, provide her with the expertise in both software and data, necessary to promote and grow the broad expanse of products across the entire Compass organization.

“I am thrilled to be joining the team within the One-Compass suite of companies. It is a well-established entity with a recognized brand, but as with any aspect of business, there is always room for enhancement.” states Peterson. “I’m looking forward to the challenge of defining and driving strategies that will contribute to meeting the organizational objectives for continued growth and success, while further elevating our brand and reputation as an industry leader.”

About Us

CompassHoldings is the management company that consists of inter-related, commonly owned companies, all created to serve the needs of the growing GPS/GIS industry. Corporate headquarters are in Denver, CO, with branch offices in Indiana, Minnesota, and New Mexico.

CompassCom

Providing end-to-end fleet management solutions and the most flexible, interoperable AVL program on the market today. Gives government, utilities, energy, and other organizations with mobile assets the ability to provide control and accountability, providing ROI through better management of fuel and materials, driver education and route planning. CompassCom.com

CompassData

The world’s largest commercially available, downloadable Ground Control Data Set with more than 60,000+ Ground Control Points (GCPs), along with complete field data collection service capability and independent QA/QC. Providing accuracy assurance for mapping resources around the world. Along with our unique GCP archive we offer expertise in LiDAR calibration, Human Geography and Field Services. CompassDataInc.com

CompassDrone

CompassDrone specializes in drone airframes, sensors, software, and services. They empower their professional clients to collect high-quality, spatially accurate photogrammetry and remotely sensed data. CompassDrone sells hardware from the world leaders in drone technology. Using the best suite of hardware and software, they support your efforts to enter this fast-growing market. They are uniquely qualified to support geospatial professionals with the best equipment to meet project requirements, anywhere on the planet. CompassDrone.com